

## **Historic, archived document**

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# BELDT'S AQUARIUM

2141 CRESCENT AVE.

ST. LOUIS, MO.



Bird's Eye View of Our Hatchery

The 6 greenhouses seen in this picture are one hundred feet long and cover a floor surface exceeding 15,000 square feet. It has been proclaimed by many visitors who come from all parts of the country as the finest establishment of its kind.

Our retail department and exhibition building including our main office are located in Wellston, in North West St. Louis, 6200 West and 2100 North. This department is open every week day from 8 a. m. to 5 p. m. and Sunday mornings.

MARCH 1

## OUR 1933 WHOLESALE TRADE LIST

Serving Pet Shops, Seed Stores, Florists and Dept. Stores for years gives us a fair knowledge of their business condition. Prices in this catalog are as low as can possibly be quoted without disregarding the high quality which has built up our business. Some of the largest Pet Shops, Seed Stores, etc., have done business with us continually since we started business in 1920. Our aim is always to furnish you with the best quality merchandise at lower prices.

Today more than ever the shrewd buyer goes shopping, for if he can slice off a dollar here and there without undermining the quality of goods purchased, he has made money

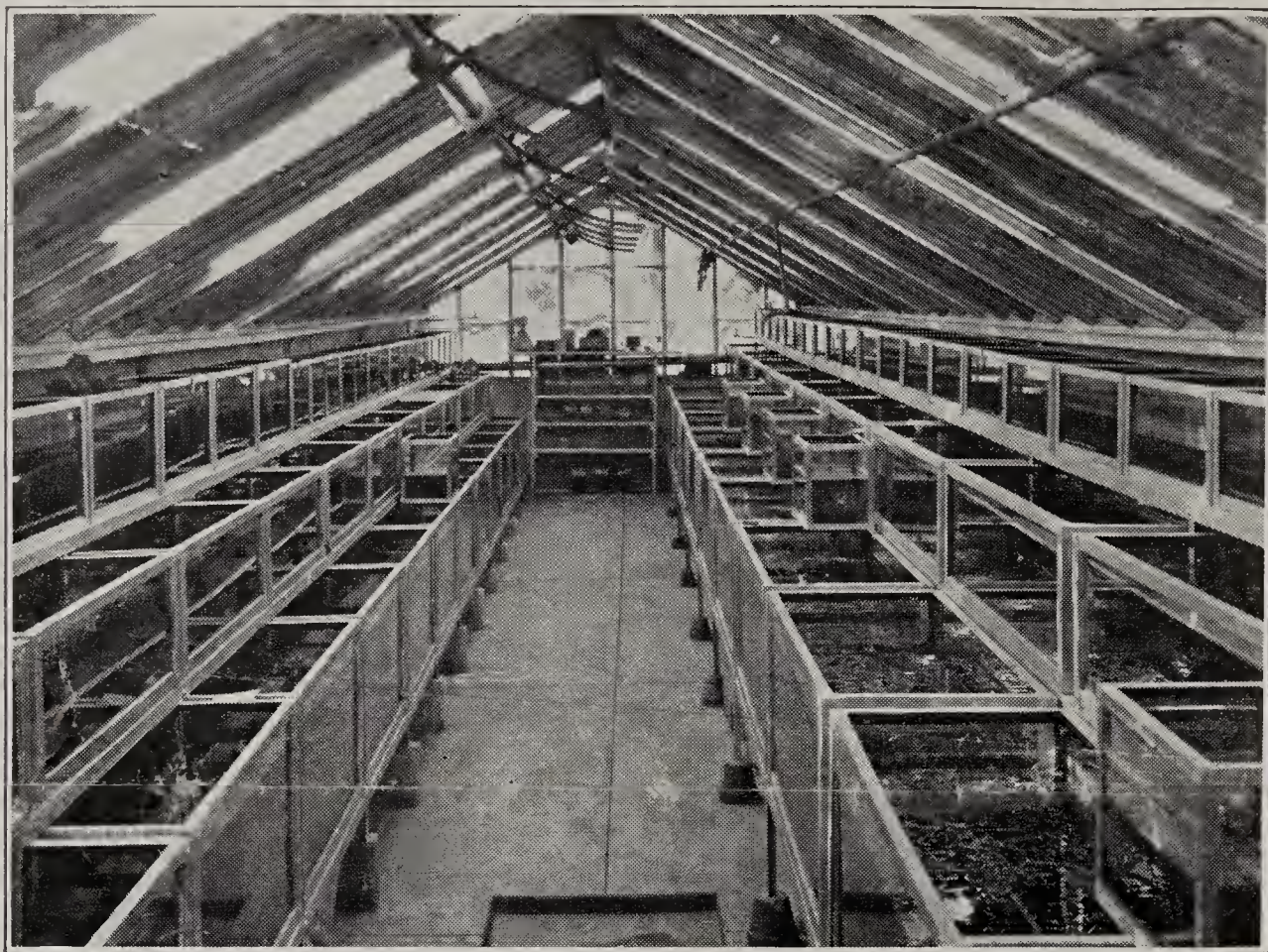
buying right. Before you place your order for Fishfood, Tropical Fish, Snails, Newts, Fancy Goldfish, Fishmoss, and Aquatics, Water Lilies, Aquariums and their accessories, Aquarium Heaters, Ornaments, Castles, etc., check up on our prices and note the great savings we offer to you. There is a reason why we have built up the largest business in our field. We try to give good service and treat you right and the many repeat orders we get prove that our policies of good business make friends. We thank you very much for the support you have given us in the past and we shall merit your continued patronage, by further improving quality at lower prices combined with a service that must be more than satisfactory.

## RETAIL CATALOGS

We have in the past always mailed a retail catalog to each dealer. This year we are discontinuing this practice. As we are getting more and more into the wholesale business, we are not mailing out any free catalogs as they are too expensive. This large catalog containing over 20 pages in full color, illustrating over 90 tropical fish in full colors, is

now sold for 50c per copy. Also retail customers desiring this catalog must pay this price. This catalog is printed in the form of a book containing much valuable information covering 64 pages. The art and engraving work in this book cost us close to \$10,000.00 so you can readily understand that we cannot give them away gratis.





View of one of our many breeding houses at our hatchery located 12 miles west of St. Louis. You are cordially invited to visit our hatchery which is located on a forty acre tract of land one mile north and about one mile

west of the St. Louis Airport. Over 80 ponds outside present a mass of blossoms of various colors of water lilies during the summer months. Our hatchery is closed Sundays and Holidays.

#### TERMS OF SALE

Our prices are based on strictly cash sales. We have not added a percentage to cover loss on account of bad debts. In other words you are not paying the other fellow's bills. That's why we can and do make you a better price on American Bred Tropicals and all other goods which we manufacture. We guarantee safe

arrival of live stock, however, we reserve the right to refuse replacements, should the loss be the fault of the carrier. You can always expect a square deal when dealing with Beldt.

In case of loss or shipments arriving in bad order we cannot entertain any claims, unless bad order report is secured from the carriers. We do not guarantee Parcel Post shipments.

#### SPECIAL OFFER

We manufacture the finest fishfood on the market. We want you to see our product put up in the new glass jars and shaker top cans. You never expected to have such valuable merchandise as this on your shelf with a retail price as low as 10c.

If this assortment of all the various package fishfoods, turtle foods, dried flies, dried daphnia, etc., is not what you have always wanted to put on your shelves, return the goods and your money will be refunded. We offer you one package of each of our foods as listed on page 10 having a retail value of \$5.10 for only \$2.00.

##### Special Aquarium Set-up

Stand holding 6 No. 31 Aluminum frame Aquariums, 15 gallon capacity each, complete, \$34.75.

Floor space, 7 ft. long, 1½ ft. wide.  
Total shipping weight 150 lbs.

##### Special Large Aquarium Set-up

Stand holding 12 No. 31 Aluminum frame Aquariums, 15 gallon capacity each, complete, \$65.00.

Floor space required, 9 ft. x 22 inches.  
Total shipping weight 300 lbs.

If you have no Tropical Fish Dept. start one now. Consult us and let us solve your problems. Despite the fact that 1932 has been a bad year for business, we sold twice as many tropical fish, retail and wholesale, than during prosperity times. Tropical fish are becoming more popular every year and increased sales are reported everywhere. Cash in on the profits. Start a Tropical Fish Department now.



LIVE BEARER (VIVIPAROUS KILLIFISHES)

|  | Each   |  | Each                         |
|--|--------|--|------------------------------|
| Gambusia rigani -----  | \$0.50 | *Platy poecilius varieatus large in full color ----- | 1.00                         |
| *Platy poecilius xiphidium -----   | 0.50   | *Platy p. varieatus, medium breeding size -----      | 0.50                         |
| *X. montezumae (pure bred from imported stock) -----   | 1.00   | *Crescent Gold moon -----                            | 0.25                         |
| *Xiphophorus helleri (new stock with brown stripe, male has two stripes, can stand 50° F.) ----- | 1.00   | *Platy Poecillius pulchra -----                      | 0.30                         |
| *Limia arnoldi -----   | 0.25   | *Xiphophorus montezumae, Hybrid, medium size -----   | 0.50                         |
| *New Blood Red Platy (Moon). Both males and females are clear blood red without spots -----      | 0.40   | *Guppyi (Peacock Fish) -----                         | 0.06                         |
| *Platy poecilla maculata (Blue Moon), turquoise blue side, red dorsal -----                      | 0.25   | *Heterandria fomosa (smallest) live bearer -----     | 0.07                         |
| *Platy poecilla rubra (Red Moon) -----   | 0.25   | *Hybrids of Platy rubra and Swordtails, medium ----- | 0.30                         |
| *Limia versicolor -----  | 0.15   | *Hybrids, large (males with Swordtails) -----        | 0.50                         |
| *Girardinus reticulatus -----  | 0.40   | *Girardinus caudomaculatus -----                     | 0.10                         |
| *Platy poecilla nigra (Black Moon) -----   | 0.25   | *Mollenesia fomosa -----                             | 0.40                         |
| *Gold platy (Gold Moon) -----  | 0.25   | *Golden Hybrids -----                                | 0.25                         |
| *Xiphophorus Helleri (Swordtail) -----   | 0.25   | *Mollenesia sphenops (Bl. Var) -----                 |                              |
| *Red Helleri (medium) sex not guaranteed -----   | 0.50   |  | \$2.00, \$3.00 & \$5.00 pair |
| *Red Helleri, large breeder, sex guaranteed -----  | 1.25   | *Mollenesia latapinna (Sailfish) -----               | 0.15                         |
| *Black Helleri (medium) sex not guaranteed -----   | 0.50   | *Orange tail Helleri -----                           | 0.35                         |
| *Black Helleri, large breeder -----  | 1.00   | *Orange sided Helleri -----                          | 0.35                         |
| *Golden Helleri (new) same shape as Mexican Swordtail, color similar to Gold Platy -----         | 1.00   | Gambusia Holbrookii -----                            | 0.15                         |
| *Black spotted Red Helleri -----   | 0.75   | Gambusia affinis -----                               | 0.10                         |
| *Priopella bonita -----  | 0.50   | *Guppyi (Chainback variety) -----                    | 0.15                         |

PANCHAX VARIETIES

|   |      |                             |      |
|---|------|-----------------------------|------|
| *Panchax lineatus -----                           | 0.75 | Fundulus chrysotus -----    | 0.20 |
| *Panchax chaperi -----                            | 0.50 | Fundulus gularis -----      | 1.25 |
| Panchax playfairy -----                           | 0.35 | Fundulus notti -----        | 0.25 |
| *Panchax panchax -----                            | 0.35 | *Fundulus goodei -----      | 0.25 |
| *Oryzias latipes -----                            | 0.08 | *Fundulus macdonaldi -----  | 0.20 |
| *Leptolucanna ommata -----                        | 0.30 | *Fundulus hetroclitus ----- | 0.25 |
| *Aphyosemion australe (Ribbon tail Panchax) ----- | 1.00 | *Chriopeops goodei -----    | 0.25 |

CICHLIDS

|                                       |        |   |               |
|---------------------------------------|--------|---|---------------|
| Cichlasoma facetum chanchito -----    | \$0.35 | *Pterophyllum Scalare, 1-year-old ----- | 2.00          |
| Hemichromis bimaculata (Jewel Fish) - | 0.35   | *Pterophyllum Scalare, young --         | 0.35 and 0.50 |
| *Etroplus maculatus -----             | 0.75   | *Pterophyllum altum breeders -----      | 1.00          |
| *Acara thayeri -----                  | 0.80   | Cichlasoma severum -----                | 1.00          |
| Cichlasoma nigrofasceatum -----       | 0.40   | *Mesonauta festivum -----               | 2.00          |

NEST BUILDERS

|                                 |        |  |      |
|---------------------------------|--------|--|------|
| Paradise Fish -----             | \$0.20 | *Ctenops vittatus -----                  | 0.50 |
| *Dwarf Guorami -----            | 0.50   | *Emerald green betta -----               | 0.50 |
| *Osphrominus trichopterus ----- | 0.50   | *Betta rubra (red) -----                 | 1.50 |
| *Trichogaster fasceata -----    | 0.60   | *Betta cambodia (veiltail), medium ----- | 0.50 |
| *Betta splenden -----           | 0.50   | large breeders -----                     | 0.65 |
| *Polycanthus cupanus -----      | 0.20   | *New blue betta (cornflower blue) -----  | 0.50 |
| Macropodus chinensis -----      | 0.20   | *New Lilac blue betta -----              | 0.75 |

SEMI-TROPICALS

|  |                  |   |               |
|--|------------------|---|---------------|
| A special list of fishes which can stand a temperature of 45° F. without injury. They can easily be shipped throughout the coldest |                  | winter months in thermos cans and are especially desirable for those unable to maintain high temperatures in their aquariums. |               |
| Sailfins -----   | \$0.15           | Rainbow darters -----   | 0.15          |
| Black mollenesia, pair -----   | \$2.00 to \$5.00 | Cardinal fish -----   | 0.04 and 0.08 |
| Gambrusia hoolbrooki -----   | 0.15             | Notropis deliciosus -----   | 0.15          |
| Oryzias latipes -----  | 0.08             | Notropis whiplii -----  | 0.25          |
| Fundulus chrysotus -----   | 0.25             | Paradise fish -----   | 0.20          |
| Fundulus macdonaldi -----  | 0.20             | Elassoma evergladei -----   | 0.25          |
| Fundulus notti -----   | 0.25             | Jordinella floridae -----   | 0.20          |
| Fundulus pallidis -----  | 0.25             | Fundulus hetroclitus -----  | 0.25          |
| Red notropis -----   | 0.25             | Stickebacks, each -----   | 0.15          |

We do not ship less than 10 fish of one kind at wholesale.  
Shipping cans 25c; not returnable. Thermos can Deposit for winter shipments of tropical fish \$2.00.



CHARACINS AND OTHER EGG LAYERS

|                                       | Each   |  | Each |
|---------------------------------------|--------|--|------|
| *Barbus stolizcanus -----             | \$0.25 | Mouthbreeder -----                             | 0.25 |
| *Barbus conchonius -----              | 0.25   | *Badis badis -----                             | 0.40 |
| *Barbus semifasciolatus -----         | 0.25   | Polycentrus schomburgki -----                  | 0.50 |
| *Barbus phutunio -----                | 0.25   | Channa fasciata, large -----                   | 1.00 |
| *Barbus oligolepis -----              | 0.50   | Channa fasciata, young -----                   | 0.30 |
| *Barbus lateristriga -----            | 1.00   | *Jordinella floridae -----                     | 0.15 |
| *Barbus ticto -----                   | 0.25   | *Cyrodoras microps -----                       | 0.75 |
| *Barbus vittatus -----                | 0.25   | *Melanotaenia Nigrans (Australian Rain-        |      |
| *Tcenobrecon splurius -----           | 0.30   | bow Fish) -----                                | 0.40 |
| *Hyphrescobrecon flameus (rios) ----- | 0.35   | *Tetra ocliffer, head and tail light -----     | 0.50 |
| *Tetragenopterus rubropictus -----    | 0.50   | *Danio analipunctatus -----                    | 0.35 |
| *Pristella riddlei -----              | 0.50   | Rainbow darters -----                          | 0.15 |
| *Ambasis ranga -----                  | 1.00   | *Cardinal fish (chrosomus eyrthrogaster) ----- | 0.08 |
| *Glandulocauda inequalis -----        | 0.80   | *Notropis deliciosus -----                     | 0.15 |
| *Hemmigramus caudovittatus -----      | 0.30   | *Notropis whiplii -----                        | 0.25 |
| *Danio rerio -----                    | 0.15   | *Copeina guttata -----                         | 0.50 |
| *Danio albolineatus -----             | 0.15   | *Elassoma evergladei -----                     | 0.25 |
| *Danio malabaricus -----              | 0.35   | *Esomus malaynesis -----                       | 0.35 |
| *Hyphrescobrecon bifasceatus -----    | 0.30   | *Rasbora meinkeni -----                        | 0.20 |
| *Blue tetra -----                     | 1.00   | Tilapia Macrocephala New Mouthbreeder -----    | 0.30 |
| *Rasbora heteromorpha -----           | 1.75   | *Hy. Auratus (Gold Tetra) -----                | 1.25 |

\* All Fish marked \* are Happy Family Fish and can be kept together.

See most of these fish in natural colors in our large book. 50c per copy.

SNAILS AND OTHER SCAVENGERS

|                            | Dozen  | 100     |
|----------------------------|--------|---------|
| Spotted weatherfish -----  | \$2.00 | \$15.00 |
| Japanese live bearer ----- | 0.60   | 4.00    |
| Black ramshorn -----       | 0.20   | 1.00    |
| African -----              | 0.60   | 4.00    |
| Trumpet -----              | 0.60   | 4.00    |
| Red Snails -----           | 1.00   | 8.00    |
| Common water newts -----   | 0.75   | 5.00    |
| Red bellied newt -----     | 0.80   | 6.00    |
| Weatherfish -----          | 2.00   | 15.00   |
| Baby turtles -----         | 1.00   | 7.00    |
| Fresh water clams -----    | 0.60   | 4.00    |
| Tadpoles -----             | 0.50   | 2.00    |

|  | Doz.   | 100     | Quart  |
|--|--------|---------|--------|
| Fungus Remedy                              | \$3.00 | \$22.00 | \$2.40 |
| Fish Lice Tablets                          | 50c    | 3.00    |        |
| Beldt's Gold and Tropical Fish Tonic, Doz. |        | \$1.50  |        |



Beldt's Aquarium Testing Kit

Complete with color chart and directions. This kit contains all ingredients to neutralize water. Each \$1.25; 6 for \$5.00.

Aquarium Cement

We are placing at your disposal our knowledge of years of experience in the manufacture of good aquarium cement. We can supply this aquarium cement in bulk at 30c per lb.; in 10 lb. lots at \$2.50.

Aquarium cement put up in packages containing the powder and oil, everything required to repair an aquarium. ¾ lb. packages complete with directions for use. Per dozen cans, \$2.00.

Beldt's Special Meramec Sand for Aquariums

This sand is put up in 5 lb. bags and can be supplied in 10 bag lots at 75c.

Meramec Sand in Bulk  
for Dealers

We can supply this sand especially prepared for dealers aquariums washed ready to use for only \$1.00 per 100 lb. bags.

Beldt's  
AQUA-GRASSYCUM

A Fish Parasite Remedy and Water plant Nutrition used by fanciers everywhere. We can not recommend this remedy too highly. Every dealer should carry this quick selling fish life saver and plant grower.

|                  | Doz.   | Gross   |
|------------------|--------|---------|
| Small size ----- | \$1.20 | \$11.52 |
| Large size ----- | 2.40   | 23.04   |





### GOLDFISH PRICE LIST

#### Common Goldfish

|                                 |        |
|---------------------------------|--------|
|                                 | 100    |
| Small 1½-2 in. -----            | \$1.50 |
| Med. Large, 2 to 3 in. -----    | 2.50   |
| Extra Large, 3-4 in. -----      | 4.00   |
| Extra Large, 4-5 in. -----      | 6.50   |
| No. 1 Fountain, 5-6 in. -----   | 8.00   |
| No. 2 Fountain 6 to 7 in. ----- | 40.00  |
| Whales, about 1 ft. long -----  | 75.00  |

#### Comets and Silver Fish

|                               |           |
|-------------------------------|-----------|
|                               | 100       |
| Medium, 2 to 3 in. -----      | \$ 3.00   |
| Large, 3 to 4 in. -----       | 5.00      |
| Extra Large, 4 to 6 in. ----- | 8.00      |
| Very Large, 8 to 12 in. ----- | each 1.00 |

#### Japanese (Korean) Fringetails

|                               |           |
|-------------------------------|-----------|
|                               | 100       |
| Small, 2 in. -----            | \$ 8.00   |
| Medium, 2 to 3 in. -----      | 12.00     |
| Large, 3 to 4 in. -----       | 25.00     |
| Extra Large, 6 to 8 in. ----- | each 1.50 |

#### Shubunkins or "Calico Fish"

|                                |         |
|--------------------------------|---------|
|                                | 100     |
| Medium, 2 to 2½ in. -----      | \$ 5.00 |
| Large, 2½ to 3½ in. -----      | 8.00    |
| Extra Large, 3½ to 5 in. ----- | 16.00   |

Small shipping cans 25c, large cans 50c, not returnable.  
Extra large Galvanized dealers cans must be returned prepaid.

#### Lionheads and Orandas

Our illustration shows a six year old Oranda, with perfect head development. This hood does not take good form until the third year on fish about 3½ inches long and is absent on all younger fish.

|                          |        |
|--------------------------|--------|
|                          | each   |
| Small, 1 to 2 in. -----  | \$0.45 |
| Medium, 2 to 3 in. ----- | .075   |
| Large, 3 to 4 in. -----  | 1.25   |

#### Telescopes

##### Black or Calico

|                                  |           |
|----------------------------------|-----------|
|                                  | 100       |
| Small, 2 to 2½ in. -----         | \$10.00   |
| Medium, 2½ to 3½ in. -----       | 20.00     |
| Special Select 4 in. Stock ----- | each 0.60 |

#### Selected Veiltails

Calico Veiltails can be had with or without telescope eyes: however, Black Veiltails can only be supplied with telescopic eyes.

|  |        |
|--|--------|
|  | each   |
| Medium Large, 2 to 3 in. -----         | \$0.60 |
| Large, 3 to 4 in. -----                | 1.00   |
| Extra Fancy, large developed Veiltails |        |
| 4 to 5 in. -----                       | 2.00   |



AQUATIC PLANTS

|   | Dozen  | 100    | 500    | 1000    |
|---|--------|--------|--------|---------|
| Vallisneria -----                         | \$0.40 | \$2.00 | \$9.00 | \$15.00 |
| Vallisneria Gigantea                      | 0.75   | 4.00   |        |         |
| Anacharis, bunches                        | 0.60   | 4.00   |        |         |
| Cabomba, bunches -                        | 0.50   | 4.00   |        |         |
| Ludwigia, bunches                         | 0.60   | 5.00   |        |         |
| Miriophyllum -----                        | 0.45   | 3.00   |        |         |
| Sagittaria gigantea                       | 0.50   | 4.00   |        |         |
| Sagittaria subulatus                      | 0.35   | 2.50   |        |         |
| Sagittaria natans -                       | 0.50   | 4.00   |        |         |
| Water poppy -----                         | 1.00   | 7.50   |        |         |
| Water snowflake -                         | 2.50   |        |        |         |
| Water lettuce -----                       | 1.00   | 5.00   |        |         |
| Water hyacinth ---                        | 0.50   | 3.00   |        |         |
| Parrot feather ----                       | 0.50   | 3.00   |        |         |
| Fontinalis gracillis, large portion ----- |        |        |        | \$1.00  |
| Cryptecoryne plants                       | \$3.00 | 22.00  |        |         |
| Spatterdock -----                         | 0.75   | 5.00   |        |         |
| Hairgrass (portion)                       | 1.00   |        |        |         |
| Nitella gracillis<br>(portion) -----      | 1.00   |        |        |         |
| Salvinia (portion)                        | 0.50   |        |        |         |
| Duckweed (portion)                        | 0.25   |        |        |         |

BOG PLANTS

for aquariums and outdoor pools.

|   | Dozen  | 100     |
|---|--------|---------|
| Philodendron cordatum -----                 | \$1.00 | \$ 7.50 |
| Pothos (Var. Philo) -----                   | 1.00   | 7.50    |
| Aglaonema (Jap. Evergreen,<br>medium) ----- | 2.00   | 15.00   |
| Aglaonema (large) -----                     | 3.50   | 20.00   |
| Aglaonema (Extra large) -----               | 5.00   | 40.00   |
| Umbrella Palms -----                        | 1.50   | 8.00    |
| Thalia divericata -----                     | 6.00   |         |
| Pickeral Weed -----                         | 1.00   | 6.00    |
| Hemerocallis Fulva (red) -----              | 0.75   | 5.00    |
| Blue Flag -----                             | 0.75   | 5.00    |
| Yellow Flag -----                           | 0.75   | 5.00    |
| Cat Tails -----                             | 0.75   | 5.00    |
| Lizard Tail -----                           | 0.75   | 5.00    |
| Iris Siberica -----                         | 0.75   | 5.00    |
| Water Taro -----                            | 4.20   |         |
| Thalia dealbata -----                       | 4.80   |         |
| Arrow head -----                            | 1.00   | 6.00    |

Colored Concrete Pool Paint in 5-lb. Cans

|                     | Each   |
|---------------------|--------|
| Spanish white ----- | \$1.75 |
| Blue -----          | 1.75   |
| Green -----         | 2.25   |

Asphaltum Enamel

For Pools or Iron Tanks

|                            |        |
|----------------------------|--------|
| Black per gallon -----     | \$0.80 |
| Black in 5 gal. cans ----- | 3.50   |
| Green per gallon -----     | 3.00   |

WATER LILIES AND AQUATICS

Tropical Lilies

|                                    | Each   |
|------------------------------------|--------|
| Caerulea, blue -----               | \$0.50 |
| Caerulea, pink -----               | 0.50   |
| Mrs. G. H. Pring, white -----      | 0.50   |
| Aug. Koch, blue -----              | 0.80   |
| Mrs. Whitaker, pale blue -----     | 0.80   |
| Panama-Pacific, lav., blue -----   | 1.25   |
| Omarana, light pink -----          | 0.50   |
| Sturtevant, red -----              | 0.50   |
| Davonshire, rose red -----         | 0.75   |
| Lotus dentata, white -----         | 0.40   |
| Frank Trelease, Tyrian pink -----  | 0.75   |
| Juno, giant white -----            | 0.75   |
| Zansibar rosea, reddish-pink ----- | 0.50   |
| Wilson gigantea -----              | 1.25   |
| Marmarata -----                    | 1.00   |
| Columbiana -----                   | 1.00   |
| H. C. Haarstick -----              | 1.00   |
| Henry Shaw (blue) -----            | 1.00   |
| Edward C. Elliot (pink) -----      | 1.00   |
| Red Star -----                     | 1.00   |
| Blue Star -----                    | 1.00   |
| Emily Grant Hutchings -----        | 1.00   |

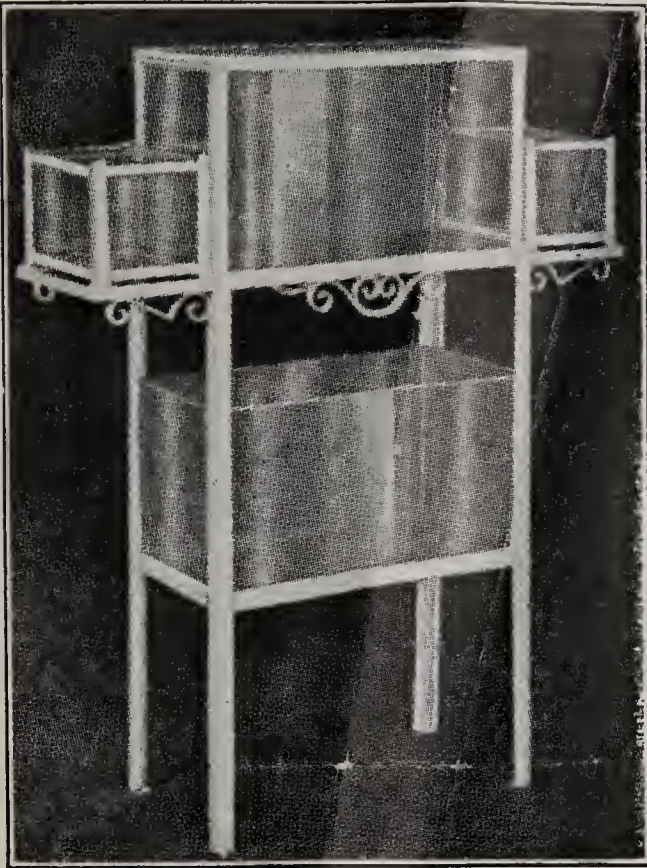
Hardy Water Lilies

|                                     |        |
|-------------------------------------|--------|
| Attraction red -----                | \$1.50 |
| Conqueror red -----                 | 1.50   |
| Flava (yellow) -----                | 0.50   |
| Morning Glory (flesh) -----         | 1.00   |
| Marliacea carnea (flesh) -----      | 0.50   |
| James Brydon, rose -----            | 1.50   |
| Paul Hariot, pink-yellow -----      | 1.50   |
| Rose arey, pink -----               | 1.50   |
| Marliac, yellow (chromatella) ----- | 0.35   |
| Eugenia de land, rose-pink -----    | 0.80   |
| Hapatcong, white -----              | 0.35   |
| Odorata, white -----                | 0.20   |
| Marliacea rosea, pink -----         | 1.00   |
| Marliacea, white -----              | 0.50   |
| Odorata rosea, pink -----           | 0.75   |
| Mexicana, deep yellow -----         | 0.50   |
| Yellow pigmy -----                  | 0.50   |
| Aurora, orange -----                | 0.60   |
| Helen Fowler, pink -----            | 0.75   |
| Escarboucle, red -----              | 2.00   |
| Comanche, orange -----              | 1.00   |
| Sunrise, yellow -----               | 2.00   |
| Lucidea, red -----                  | 2.00   |

Nelumbiums (Lotus)

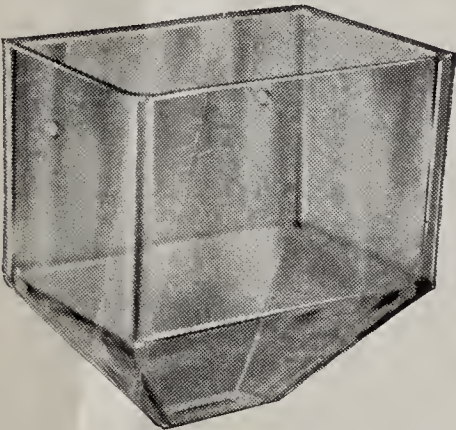
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|-----------------------------------|------|
| Nelumbiums speciosum (pink) ----- | 0.75 |
| Nelumbiums lutea (yellow) -----   | 0.75 |
| Nelumbium album (white) -----     | 1.50 |





Fanciers Special Combination  
Price Complete \$10.25

Three removable tanks. Lower tank bulb edge glass built in. This gives you two tanks for baby fish, one for egglayer and one for live bearer. Over-all height 42". Floor space 24 x 9 polychrome finished. Price complete \$10.25. Total capacity 13 gallon.



No. 6202 Breeder Trap

| No.  | Lgth.                         | Width                         | Depth                         | Price  |
|------|-------------------------------|-------------------------------|-------------------------------|--------|
| 6202 | 5 <sup>7</sup> / <sub>8</sub> | 3 <sup>7</sup> / <sub>8</sub> | 5 <sup>5</sup> / <sub>8</sub> | \$0.70 |

Crystal Glass Only



Aquarium Reflector

If turned on during the evening hours the light stimulates plant growth.

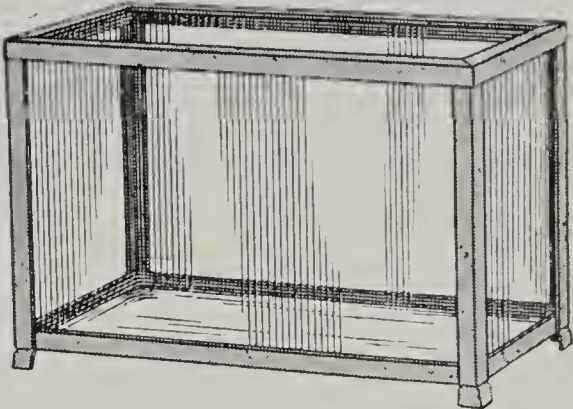
|             |                |              |
|-------------|----------------|--------------|
| Single bulb | 9½ inches long | Price \$0.70 |
| Two bulb    | 16 inches long | Price \$1.25 |

These reflectors have universal hangers fitting any aquarium. They differ slightly from illustration. They are furnished complete with bulbs, hangers and extension cords.

No. 1 Aquariums—Deluxe  
Radio Finished

These Deluxe Baked finished aquariums have the same dimensions as our No. 1 illustration. They fit in beautifully in any color scheme. They are finished in Brown, Black, Orchid and Green. Where more than 1 aquarium is packed to the box we only ship in assorted colors.

|         |       |            |
|---------|-------|------------|
| No. 1-A | ----- | \$0.60 ea. |
| No. 1-B | ----- | 0.85 ea.   |
| No. 1-C | ----- | 1.60 ea.   |
| No. 1-D | ----- | 1.75 ea.   |
| No. 1-E | ----- | 2.75 ea.   |



No. 1

No. 1 Aquariums

These Aquariums are made from welded steel frames finished in deep green duco. The legs are not included in measures.

|         | Length | Width | Height | Capacity | Price  |
|---------|--------|-------|--------|----------|--------|
| No. 1-A | 9¼     | 5½    | 6¾     | 1¼ gal.  | \$0.50 |
| No. 1-B | 13     | 7     | 8      | 3¼ gal.  | 0.75   |
| No. 1-C | 14     | 9     | 10     | 5½ gal.  | 1.45   |
| No. 1-D | 18¼    | 8½    | 10½    | 6¾ gal.  | 1.60   |
| No. 1-E | 20     | 12    | 12     | 13 gal.  | 2.50   |

Please Note: No. 1-A Aquariums come only 12 per box. No. 1-B Aquariums come only 4 per box. All other aquariums are packed only one to the box.

DRUM  
SHAPED  
BOWLS

(Like Illustration)



DRUM BOWLS

|                          |             |
|--------------------------|-------------|
| No. 2—12 to Carton       |             |
| (1 Qt.) Per Box          | -----\$1.20 |
| (1 Qt.) 3 Doz. to Carton |             |
| Per Box                  | -----\$3.00 |
| No. 3—2 Doz. to Carton   |             |
| (2 Qt.) Per Box          | -----\$2.60 |
| No. 4—1 Doz. to Carton   |             |
| (1 Gal.) Per Box         | -----\$2.80 |
| No. 5—6 to Carton        |             |
| (2 Gal.) Per Box         | -----\$3.50 |



## DOLPHIN AQUARIUMS

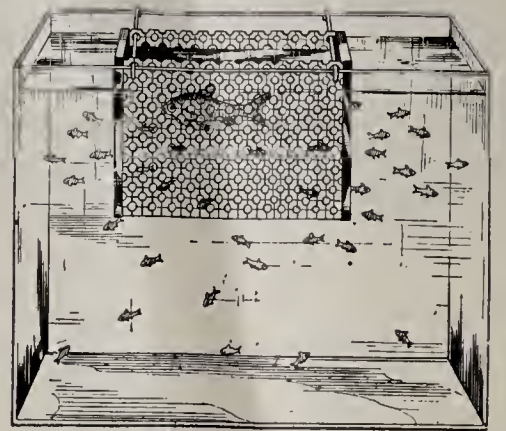


53

## Beautiful Guaranteed Bulb Edge Cast Aluminum Aquariums

The corners are designed to have the appearance of a Dolphin. The stands are of different designs according to size of tank. All stands can be supplied for these Aquariums for only \$3.75 and are 26" high.

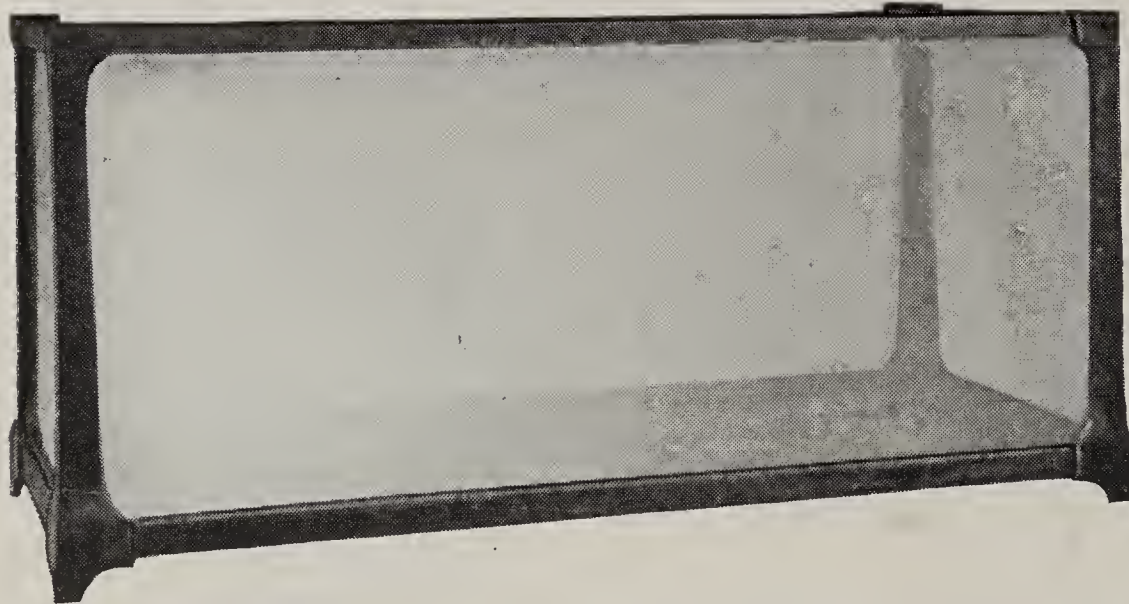
| No. | Lgth. | Width | Hght. | Capacity | Price Polychromed | Price Polished |
|-----|-------|-------|-------|----------|-------------------|----------------|
| 52  | 19½   | 7¾    | 10    | 4 gal.   | \$ 3.50           | \$ 4.25        |
| 53  | 19½   | 10½   | 10    | 6 gal.   | 4.00              | 4.75           |
| 61  | 14    | 11    | 13    | 5½ gal.  | 4.00              | 4.75           |
| 62  | 18    | 11    | 13    | 8 gal.   | 5.20              | 6.00           |
| 63  | 24    | 11½   | 13    | 11 gal.  | 7.30              | 8.20           |
| 64  | 31    | 12    | 13    | 15 gal.  | 9.00              | 10.00          |

Metal Breeding Cages  
Square Shape

|       | Length | Width | Depth | Price  |
|-------|--------|-------|-------|--------|
| Small | 6      | 4     | 5     | \$0.75 |
| Large | 10     | 4     | 5     | 1.00   |

## V-shape

|       | Length | Width | Depth | Price  |
|-------|--------|-------|-------|--------|
| Small | 6      | 4½    | 5     | \$0.60 |
| Large | 10     | 4½    | 5     | 0.90   |



No. 70

No. 70 frames are very strong cast aluminum. Heavy slate bottom and plate glass. Finished in beautiful two color combinations of pleasing colors. These large aquariums make ideal stock or "Happy Family Tanks" and the modern design is sure to please.

| No. | Length | Width | Height | Capacity | Price  |
|-----|--------|-------|--------|----------|--------|
| 71  | 25     | 15    | 17     | 24 gal.  | \$6.25 |
| 72  | 36     | 15    | 17     | 33 gal.  | \$9.75 |

Strong ornamental welded Stands to match Aquariums for No. 71 each \$4.50; for No. 72 each \$5.75.

# 3-16" Plate Glass  
Beveled Edge, 12" Diameter

## ROUND GLASS AQUARIUMS

## Three Sizes

|                   | Each   |
|-------------------|--------|
| 8½" High 4 Gal.   |        |
| 2 in Carton-----  | \$2.00 |
| 12 " High 5 Gal.  |        |
| 2 in Carton-----  | \$2.30 |
| 16 " High 7½ Gal. |        |
| 1 in Carton-----  | \$2.60 |



# AQUARIUMS

No. D1—Special Dealers or Goldfish Aquarium equipped with overflow pipe and connections for running water. They are made from galvanized angle steel and are guaranteed not to rust. The bottom is made from heavy black board slate and they are made with quarter inch plate glass. No. 1 has a 1½ inch steel base and No. 2 and 3 are made with two inch base frame.

They are guaranteed against breakage in transit and all defects.

|       | Length | Width | Height | Capacity | Aquarium Only | With Stand |
|-------|--------|-------|--------|----------|---------------|------------|
| No. 1 | 35     | 15    | 16     | 30 gal.  | \$22.00       | \$26.00    |
| No. 2 | 48     | 18    | 18     | 52 gal.  | 30.00         | 35.00      |
| No. 3 | 60     | 20    | 20     | 100 gal. | 40.00         | 45.00      |

The stands are 30 inches high and made of rust-proof heavy steel.

## Guaranteed Die Drawn Aluminum Aquariums

Made with heavy slate bottom and clear plate glass. The stands are 28 inches high and are made of different designs all depending upon the size of aquarium. All stands can be supplied for only \$3.75 for any of these tanks.

|         | Length | Width | Height | Capacity | Price  |
|---------|--------|-------|--------|----------|--------|
| No. 11  | 16     | 9¼    | 11     | 6½ gal.  | \$2.75 |
| No. 40  | 21     | 10½   | 13¼    | 11 gal.  | 3.20   |
| No. 31  | 24½    | 10    | 14     | 15 gal.  | 4.15   |
| No. 32  | 34     | 12    | 16     | 25 gal.  | 8.20   |
| No. 33  | 40     | 15    | 16     | 42 gal.  | 18.00  |
| No. 207 | 22     | 13    | 14     | 17 gal.  | 4.35   |

### No. 6203 Turtle Tank

| Length | Width | Depth |
|--------|-------|-------|
| 6¼     | 4¼    | 4¾    |

No. 6203 Turtle tanks packed only 12 per box. Per Doz. \$6.00.

No. 18 All Glass Aquarium. 12" long, 9" wide, 8" deep.

Price \$2.00 each. Capacity 3 gals.

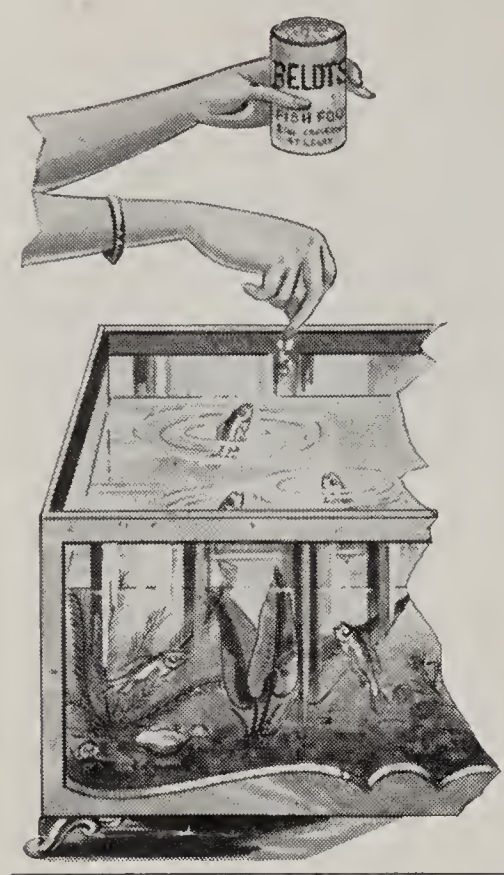


### No. 858 Turtle Tank

| No. | Diam. | Depth | Opening |
|-----|-------|-------|---------|
| 858 | 6     | 3     | 4¾      |

No. 858 Turtle Tank packed only 24 per box. Price per box \$5.80.





FISHFOODS

A good fish food is essential to keep the fish in good health. Silver Brand Fishfood will settle the question. The best money can buy. Finest fishfood on the market. It is not just an average brand fish food. About twenty years of scientific breeding and feeding of fancy fish are back of this product.

Following Fish Foods Put Up in Special Two-Color Labels.

New Shaker Top Cans.—1½" in diameter and 2½" high.

|   | Doz.   | Gross  |
|---|--------|--------|
| Silver Brand Goldfish Food (Shaker Top Cans) -----        | \$0.40 | \$4.32 |
| Silver Brand Turtle Food (Shaker Top Cans) -----          | 0.50   | 5.76   |
| Silver Brand Tropical Food "Fine" (Shaker Top Cans) ----- | 0.50   | 5.76   |
| Silver Brand Tropical Food "Med." (Shaker Top Cans) ----- | 0.50   | 5.76   |
| Silver Brand Dried Flies (Shaker Top Cans) -----          | 0.50   | 5.76   |
| Silver Brand Ant Eggs (Shaker Top Cans) -----             | 0.50   | 5.76   |

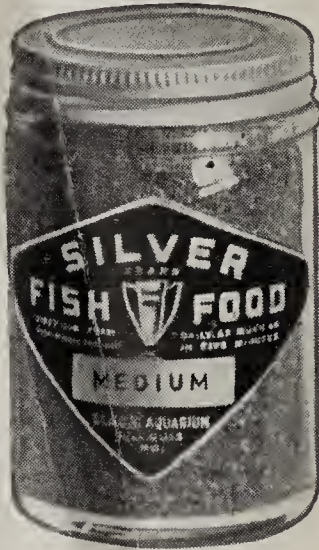
Retail value 10c each.

BELDT'S SPECIAL HIGH GRADE SILVER BRAND FISH FOOD products in clear glass jars with aluminum caps. These special fish foods are packed in very attractive packages and sell themselves. People can see the

contents, and also these jars are labelled with beautiful black and silver embossed labels making it an all around most attractive seller. Retail value 25c each.

Medium sized jars. Outside diameter 1⅝" x 3".

|   | Doz.   | Gross   |
|---|--------|---------|
| Silver Brand Tonic Fish Food (med. jars) -----      | \$1.40 | \$15.84 |
| Silver Brand Tropical Food "Med." (med. jars) ----- | 1.40   | 15.84   |
| Silver Brand Tropical Food "Fine" (med. jars) ----- | 1.40   | 15.84   |
| Silver Brand Laxative Fish Food (med. jars) -----   | 2.00   | 21.60   |
| Silver Brand Pure Shrimp Meat (med. jars) -----     | 0.75   | 8.64    |
| Silver Brand Dried Daphnia (med. jars) -----        | 0.90   | 9.08    |



BELDT'S SPECIAL HIGH GRADE SILVER BRAND FISH FOOD in large jars. Stock at least one dozen of each of these large jars of fish food which are 2⅝ inches in diameter, and 3¼ inches deep. Today many

tropical fish fanciers have many aquariums and you will be amazed how many of these large jars of fish food you can really sell if you have them on display. Retail value 50c each.

|  | Doz.   |
|--|--------|
| Silver Brand Tonic Fish Food (lge. jars) -----   | \$2.80 |
| Silver Brand Trop. Food "Fine" (lge. jars) ----- | 2.80   |
| Silver Brand Trop. Food "Med." (lge. jars) ----- | 2.80   |

|  | Doz.   |
|--|--------|
| Silver Brand Shrimp Meat (lge jars) -----    | \$1.50 |
| Silver Brand Dried Daphnia (lge. jars) ----- | 1.75   |

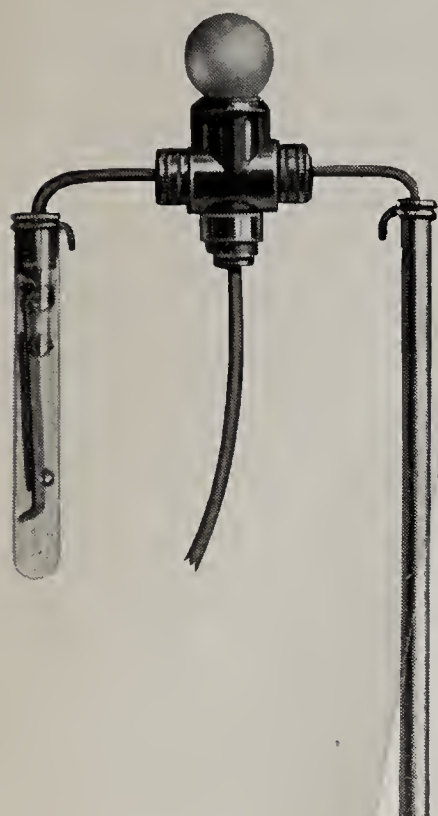
FISH FOODS IN BULK

It is really surprising how many dealers will open a small can of fish food every morning

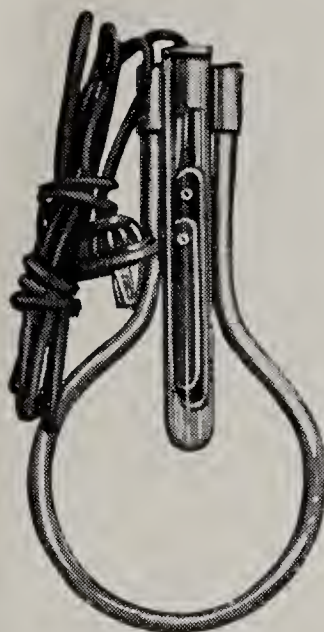
and throw their profit in the goldfish tank. Buy this food in bulk from "Beldt", no better quality goldfish food offered anywhere.

|                                     | 1-lb. bags | 10-lb. bags | 50-lb. bags                             | 100-lb. bags |
|-------------------------------------|------------|-------------|---|--------------|
| Goldfish Food -----                 | \$0.35     | \$ 3.00     | \$10.00                                 | \$15.00      |
| Dried Shrimp -----                  | 0.50       | 3.50        | 11.00                                   | 20.00        |
| Dried Flies -----                   | 0.50       | 4.50        | 17.50                                   | 32.50        |
| Dried Daphnia -----                 | 2.50       | 22.00       | Price for larger quantities on request. |              |
| Tropical Fishfood,                  |            |             | Price for larger quantities on request. |              |
| fine or medium -----                | 1.20       | 10.00       |   |              |
| Ant Eggs, per lb. 50c; 10 lb. ----- | \$4.50.    |             |   |              |





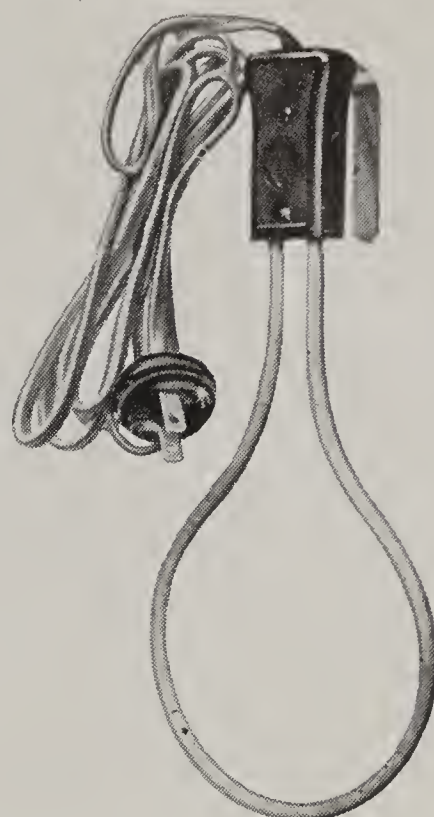
No. 1  
Price \$4.00  
Element guaranteed for one year.



No. 2  
Price \$2.75.



No. 4  
Price \$1.30.



No. 5  
Price \$0.75.

### Electric Aquarium Heaters

No. 1 Automatic with pilot light indicator has a double socket and two heaters can be used thermostatically for different Aquariums if desired. Each heater will heat Aquariums from 10 to 50 gal. capacity. Furnished with one heater. Price \$5.00. Additional heaters each \$2.40.

No. 2 Automatic for tanks from 5 to 30 gallon. Price each \$3.50.

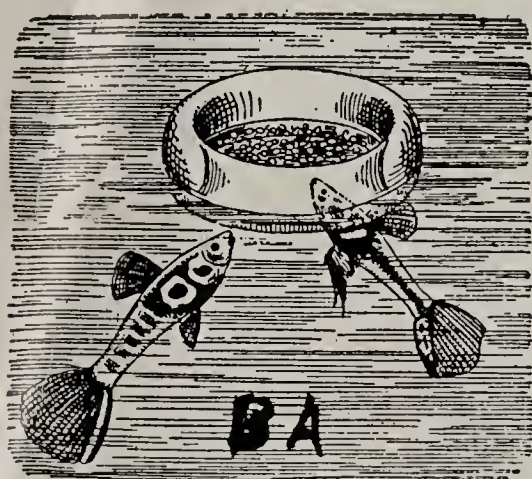
No. 4 This is only a thermostat. Can be used for any heater you now have. Price each \$1.75.

No. 5 These heaters come in single watt for following size Aquarium. Don't forget to

state gallon capacity of your aquarium or wattage desired. We can supply them as follows: for 2 to 4 gal. tanks 10 watt, 4 to 5 gal. tanks 20 watt. 6 to 9 gal. tanks 30 watt. 9 to 15 gal. tanks 40 watt. 16 to 25 gal. tanks 60 watt. 25 to 35 gal. tanks 80 watt. Any of these priced \$0.75 each.

The heating elements in No. 2 and No. 5 heaters can be replaced when burned out. Price of additional elements each 40c. Installation of elements very simple. Element in No. 1 heater guaranteed for one year.

Elements per doz. -----\$3.60



New deep round Feeding Rings  
Doz. \$1.20.



Self-floating white worm feeder, a great improvement over the old style with cork ring.  
Doz. \$1.80.

**NEW BOOK WRITTEN ON TROPICAL AND GOLDFISH.** Beautiful two-color cover—24 pages, with many illustrations of aquatic plants and tropical and fancy goldfish. A good book for the beginner.

### "Goldfish and Their Care"

Price, per dozen copies -----\$0.75

Price, per 100 copies -----\$5.00

Every pet shop should have a dozen of these books on hand. They can easily be retailed at 15c per copy. The information in this booklet is based on many years of scientific propagation of tropical and many other fancy fish. Sample copy 15c.



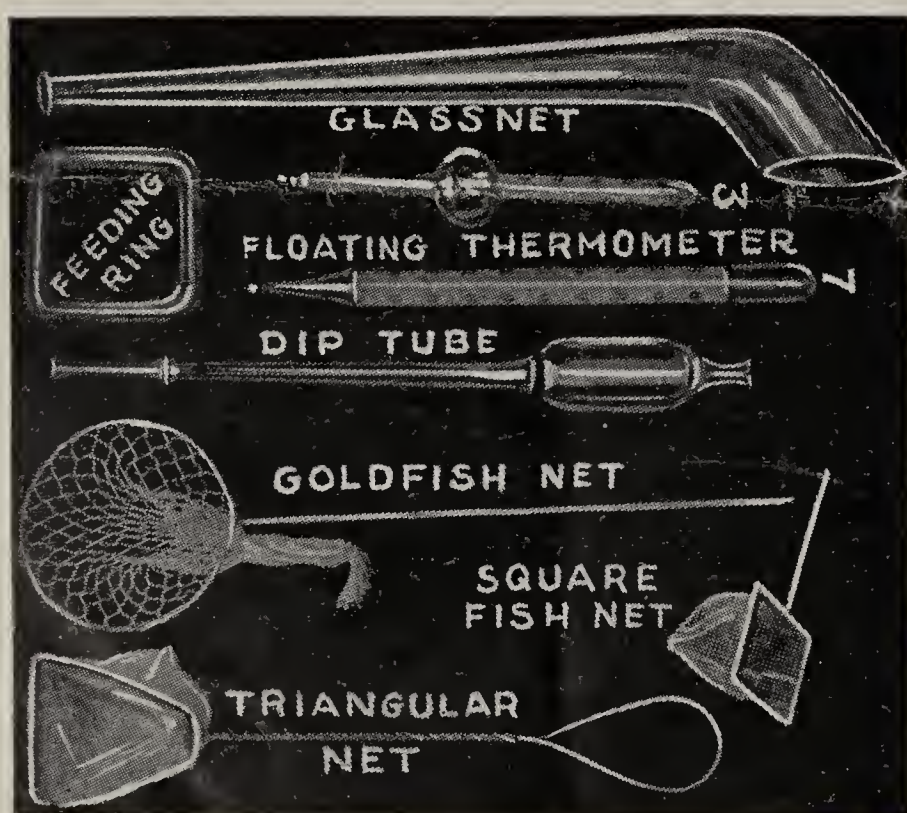


### Imported Aquarium Ornaments

These ornaments are finished in beautiful natural colored china and should not be confused with cheap clay ornaments.

| No.  | High            | Long            | Doz.   | Gross   |
|------|-----------------|-----------------|--------|---------|
| 755a | 5 $\frac{1}{4}$ | ---             | \$0.75 | \$ 8.64 |
| 755c | 5 $\frac{1}{4}$ | ---             | 0.75   | 8.64    |
| 751c | 4               | 3               | 0.95   | 10.08   |
| 736  | 4 $\frac{1}{2}$ | 4 $\frac{1}{2}$ | 1.25   | 12.96   |
| 737  | 4 $\frac{1}{2}$ | 4 $\frac{1}{2}$ | 1.25   | 12.96   |
| 740  | 4 $\frac{1}{2}$ | 4 $\frac{1}{2}$ | 1.50   | 17.28   |
| 741  | 4 $\frac{1}{2}$ | 4 $\frac{3}{4}$ | 1.25   | 12.96   |
| 712  | 3 $\frac{1}{2}$ | 3 $\frac{1}{2}$ | 0.85   | 9.36    |

| No. | High  | Long            | Doz. | Gross |
|-----|---|-----------------|------|-------|
| 832 | 2 $\frac{1}{4}$   | 4 $\frac{1}{2}$ | 0.70 | 7.20  |
| 826 | 2   | 4               | 0.85 | 9.36  |
| 503 | Aquarium Scraper 12" long. Doz. \$1.80.   |                 |      |       |
| 502 | Pearl Chips in cellophane bags. Doz. \$0.50; Gross \$5.30.                                  |                 |      |       |
| 501 | Medicated aquarium balls neutralize water and reduce impurities. Doz. \$0.36; Gross \$3.00. |                 |      |       |
| 12  | Large China Mermaid 7 $\frac{1}{2}$ x 2 $\frac{1}{2}$ ; beautiful colored. Doz. \$3.60.     |                 |      |       |
| 16  | (not illustrated) Aquarium brush. Handle 18 inches long. Doz. \$1.80.                       |                 |      |       |



|   | Doz.   |
|---|--------|
| Glass Fish Net  | \$4.80 |
| Glass Feeding rings, 2 inch                           | 0.60   |
| Glass Feeding rings, 3 inch                           | 0.75   |
| Glass Feeding rings, 4 inch                           | 1.00   |
| Floating thermometer, No. 3                           | 3.00   |
| Floating thermometer, No. 7                           | 1.20   |
| Goldfish net with wooden handle                       | 0.60   |
| Triangular tropical net, 4 inch                       | 0.60   |
| 6 inch square tropical net                            | 2.40   |
| Dip tubes for syphoning dirt from bottom of aquarium. |        |
| Dip tubes 14 inch long                                | 2.40   |
| Dip tubes 18 inch long                                | 3.60   |
| Dip tubes 24 inch long                                | 4.80   |
| Automatic Syphon                                      | 3.60   |

We cannot ship less than 1 dozen of any items on this page at the dozen rate.  
We cannot ship less than  $\frac{1}{2}$  gross at gross rate.